



Falls City Community Center  
320 N. Main St  
Falls City, OR 97344  
(503) 787-3631  
[www.fallscityoregon.gov](http://www.fallscityoregon.gov)

# CITY OF FALLS CITY

## 2024 GOALS

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March 16, 2024

### **City Council Members in Attendance:**

TJ Bailey (Mayor), Amy Houghtaling (President), Dennis Sickles  
Toni Meier, Lori-Jean Sickles, Martha Jirovec, Nick Backus

### **Staff in Attendance:**

AJ Foscoli, City Manager

### **Others in Attendance:**

## MISSION STATEMENT

*“Create an environment that supports community rural living at its best by mixing family, work, recreation and social opportunities while providing fiscally sound, responsible municipal services.”*

**PURPOSE – TO ENHANCE THE QUALITY OF LIFE IN FALLS CITY**



#### **TRANSPORTATION & INFRASTRUCTURE**

- » Upgrade Sewer Infrastructure



#### **PUBLIC SAFETY & HEALTH**

- » Implement City Code Services
- » Develop Beautification Initiatives



#### **ECONOMIC VITALITY**

- » Develop Falls City as a Destination & Gateway to Nature



#### **EFFECTIVE & EFFICIENT CITY OPERATION**

- » Miscellaneous Goals

### Goal #1 – Upgrade Sewer Infrastructure

Milestone (2023)	Priority	Council Liaison
Land Fully Acquired (all relevant permitting attained)	1	TB
Construction Begun	1	TB
Develop Communication Plan to Share to Stakeholders Ongoing Implementation of Project	1, 4	AH, NB

Milestone (2024)	Priority	Council Liaison
Continue Community Communication and Outreach	1/4	TM, NB
Continue Construction	1	ALL
Continue Communication with Stakeholders	1/4	AH, DS
Facilities Plan Amendment	2	ALL

### Goal #2 – Develop City Code Services

Milestone (2023)	Priority	Council Liaison
Engage & Educate Community in Code Services	4	TB, TM
Develop Feasible Approach to Sustainable Code Services	2	TB, TM
Update Code to be Effective with Polk County Resources	1	NB
Sustain Code Services Program	3, 4	

Milestone (2024)	Priority	Council Liaison
Engage & Educate Community in Code Services	2/4	TB, TM
Update Code to be Effective with Polk County Resources	4/1	TB, TM
Develop Structure for Procedures & Communication for Code Services Program	2/4	ALL

### Goal #3 – Develop Falls City as a Destination & Gateway to Nature

Milestone (2023)	Priority	Council Liaison
Identify & Investigate Options for City Owned Real Properties	3	
Engage Community in Beautification Initiatives	1, 4	MJ, LS
Collaborate with Community Partners on Visioning Priorities	1	MJ, DS
Establish & Support Recreational opportunities	4	TB

### Goal #3 – Develop Falls City Community Resources

Milestone (2024)	Priority	Council Liaison
Utilize City Buildings to Develop Plan for Community Engagement	1/4	MJ
Identify & Communicate Specific Volunteer Opportunities within the Community	2/4	AH, MJ, TB
Engage Stakeholders in Conversations	4	ALL
Distribute Council Meeting Recaps	1/4	NB

### Goal #4 – Miscellaneous Goals

Goal (2023)	Priority	Council Liaison
Engage All Council Members in Ongoing Council Training	1, 4	ALL
Develop Emergency Plan	2	MJ, NB
Engage in evidence-based discussions for homelessness prevention strategies relevant to Falls City	1	AH
Investigate SDCs	3	

Goal (2024)	Priority	Council Liaison
Engage All Council Members in Ongoing Council Training	1, 4	ALL
Develop Emergency Plan	2	MJ
Engage in evidence-based discussions for houseless prevention strategies relevant to Falls City	4	AH

### Other Issues of Strategic Importance for 2023

Goal	Priority	Council Liaison
Investigate Initiatives for Employee Retention	1	NB, DS
Recruit Volunteers	1, 4	MJ, LS
Generate Additional Revenue from City Facilities	2	MJ

### Other Issues of Strategic Importance for 2024

Goal	Priority	Council Liaison
Investigate Initiatives for Employee Retention	4	NB, DS
Recruit Volunteers	1, 4	MJ, LS
Generate Additional Revenue from City Facilities	2	MJ
Review Transportation System Plan	2	ALL

### Priority Scale for Goal Setting

- Priority 1 – Highest Priority (within 1-year); Needs to be initiated and finished this year
- Priority 2 – Next highest priority; Initiate this year and finish within 1-2 years
- Priority 3 –Initiate in the next 2-3 years (OR ongoing tasks that have long-term horizons)
- Priority 4 - Ongoing item

#### Council Liaison

- TB – TJ Bailey (Mayor)
- AH – Amy Houghtaling (Council President 2024)
- DS – Dennis Sickles
- TM – Tony Meier
- Lori – Lori Jean Sickles
- MJ – Martha Jirovec
- NB – Nick Backus